

# LAND ART OPEN CALL

submitted by March 31st



## OPEN CALL LAND ARTISTS FOR AESON 2023

Open Call for the selection of 9 Land Art works to be created for the 2023 edition of the AESON Festival: Arts in Nature.

The Ecopark Association promotes a call for the selection of projects and the creation of works of art to be installed outdoors in the Isonzo park of Fiumicello Villa Vicentina (UD) ( <https://goo.gl/maps/haDYS1i7vhtGo9bY9> ) on the occasion of the AESON festival. The works must be made with possibly natural materials by 19 July 2023, the start date of the festival, and will be an integral part of the scenography.

The application form and projects must be submitted by March 31st to the email: [performaeson@gmail.com](mailto:performaeson@gmail.com) - object LAND ART AESON 2023 WORKS.

## ECOPARK ODV ASSOCIATION

Ecopark was founded in 2006 with the aim of enhancing the environmental heritage through cultural and social projects. In the early years, we worked in the natural area of the Isola della Cona, where we collaborated in the creation of the first museum itinerary dedicated to renewable energy in Italy. From 2006 to 2012 we curated the review "Il Fiume e le Stelle" which evolved from 2008 into the AESON nature arts festival, seamlessly involving regional, national and international artists and performers. Alongside cultural projects, Ecopark promotes projects aimed at environmental education, inclusive social projects dedicated to the elderly, young people and other vulnerable groups.

## AESON

AESON is an artistic production project that was born in the Foce dell'Isonzo Nature Reserve. Since 2008 AESON has been creating events for places, interweaving Land Art, environmental art, productions of musical, theatrical, performative projects and dissemination of naturalistic culture, with a marked attention to the aspects of sociality, relationships and the rediscovery of traditions. In recent years, over 350 shows and meetings have been proposed, 150 environmental art installations, 3 publications, thematic conferences and actions to raise awareness of local populations on the environment. The partial list of artists and the catalog of the works created are visible on the website [www.aeson.it/gallery](http://www.aeson.it/gallery)

## AESON ATLAS

The three-year AESON ATLAS project is proposed as a multidisciplinary container of arts spread across the Isonzo area, imagined as a "scale-up" of the AESON Festival, and connects with the program of "Nova Gorica/Gorizia European Capitals of Culture 2025".

The opportunity offered by GO!25 lays the foundations for the creation of the first CROSS-BORDER PARK OF ARTS IN NATURE in the world, composed of "ART STATIONS" that will appear in different municipalities along the river (in Italy and in Slovenia) and will host events, exhibitions and open-air workshops. The Art Stations will be connected by thematic tourist itineraries and will become territorial references for other events and projects even after 2025.

Works, ideas and artists submitted to this announcement may be considered for the future development of AESON ATLAS.

## SUBJECT OF THE NOTICE

A maximum of 9 Landart or environmental art projects are selected for a total that can be financed up to 8000 euros divided into:

A. 4 projects of 1500 euros each.

B. 5 projects of 400 euros each. The call provides for two types of projects, the participant or group can choose which one to join or whether to submit an application for both:

A) N. 4 works of scenic impact and large dimensions that refer to the artistic current of the Landart, with materials found on site, or environmental art in which non-natural materials are also contemplated which go for example to allow structural conditions (iron, nails, screws, etc.). A refund of 1,500 euros is foreseen for each work of this type.

B) N. 5 works that refer to the artistic current of Landart, with materials found on site, or environmental art in which non-natural materials are also contemplated which go, for example, to allow structural conditions (iron, nails, screws, etc.) . A refund of 400 euros is foreseen for each work of this type.

The call aims to select the creation of Landart and environmental art works to be created on the occasion of the AESON 2023 events which will be held from 19 to 23 July at the Parco sull'Isonzo di Fiumicello Villa Vicentina. Natural materials available within the Foce dell'Isonzo Reserve or other sources must be used (in quantities and methods to be defined). A theme to be developed is not specified, but projects that integrate into the landscape of the Isonzo Park of Fiumicello Villa Vicentina, within the Foce dell'Isonzo Nature Reserve and present characteristics of durability, will be favored in the selection.

The curators are available for any further information on the environmental aspects of the area.

On the website [www.aeson.it](http://www.aeson.it), both images of the works created during the previous editions and moments of the festival are available. However, the area can always be visited freely. It is possible to arrange an inspection with the organizers in order to better understand the characteristics of the place.

## TIMES AND METHODS OF REALIZATION

The realization of the works can take place in whole or in part within the park, the artist can then choose whether to set up some phases of his work in a different location and install the work in the agreed place and within the pre-established times. The artistic intervention in the park can take place between 1 and 19 July 2023. The artists must be autonomous in the construction phase, but logistical and technical support will be possible to be agreed in advance. The works must be solid and stable, guaranteeing the safety of the users of the areas. The use of joining systems such as metal wire, nails, screws for structural purposes is permitted. In case of need for accommodation, the Ecopark association can recommend structures that have agreements with the festival. Physical movements, except for special needs to be agreed, must be managed independently by the artists. Any future safety/dismantling will be the responsibility of the Association. The works will remain the property of the Association.

## HOW TO PARTICIPATE

Individual artists or groups of artists can present their project(s) by sending the following documentation to the email address [performaeson@gmail.com](mailto:performaeson@gmail.com)

- 1) Application form duly completed and signed (ANNEX A - application form)
- 2) PRESENTATION OF THE PROJECT INDICATING:
  - Possible title of the work
  - Description of the Concept and of the characteristics that make the work site-specific (max 1,000 characters)
  - Detailed descriptive project, also indicating the type of materials to be used (max 1,500 characters)
  - Sketch or possible rendering, indicating the dimensions expressed in length, width and height
  - Production plan and construction methods, if necessary indicate if support from the organizational staff is required (max 1,500 characters)
  - Approximate timing for the realization (max 500 characters)
  - Analysis of possible critical issues in terms of safety of the work (max 1,500 keystrokes)
  - Environmental impact (max 1,000 keystrokes)
- 3) Artist Curriculum Vitae and artist portfolio (optional)
- 4) Duly signed privacy policy

The email, concerning "Land Art Works AESON 2022" must be received by 12.00 pm on 31 MARCH 2023. Subsequently, further information and additions may be requested from the participants, which must be provided promptly. The presentation of one or more projects by candidates is free.

## EVALUATION OF PROJECTS

By 30 April 2023, unless extended, the commission will evaluate the projects received through unquestionable judgment. The outcome will be communicated via email to all participants.

Contact will be made quickly with the winners for the detailed definition of the work plan and the timing of the works. Should one or more winners withdraw, the Commission may contact the other participants in the competition. In case of inadequacy of the projects received, the Association reserves the right not to proceed with the nomination of winners.

## PAYMENTS

The Ecopark ODV Association allocates a total amount of 8000.00 euros. The payment of the fee will be paid in the following ways:

- if the artist has a VAT number against the issuance of an invoice for an artistic performance (amount paid including VAT);
- if the artist is NOT a VAT number as compensation for occasional services subject to withholding tax of 20%. The association will not be required to return the projects of the non-selected works.

## PROMOTION AND DOCUMENTATION OF THE PROJECT

The phases of the project will be professionally documented and disseminated through the various communication channels used by the festival.

## OWNERSHIP OF THE REALIZED WORK

There is no withdrawal, removal or commercialization of the work by the artist. The intellectual property of the work created remains the responsibility of the proposing artist.

## INFORMATION

For information regarding this announcement, it is possible to consult the website [www.AESON.it/landartcall](http://www.AESON.it/landartcall), send an e-mail to [performaeson@gmail.com](mailto:performaeson@gmail.com), call +39346 0064755 (Simone) / +393339484734 (Devid).

A project by



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